

Magnatech Domestic Case Studies



HAROLD FORBES

(author of How to be a Humankind Superhero)

Harold is ideally suited to give an independent verdict on his Magnatech Unit fitted to his domestic boiler. He installed the Magnatech unit in September 2010, in February 2011 he wrote:

"I now have my gas bill for mid-October to mid-January and consumption has dropped from 77.4 to 68.4 kWh per day. Pretty impressive when you consider that this year the cold spell was in December and last year it was in January! As you can imagine, I'm pretty impressed by the Magnatech."

HAROLD EXPERIENCED
A SAVING OF OVER 11%
IN A COLDER PERIOD WHEN COMPARED TO
HIS PREVIOUS BILL FOR THE SAME TIME.



Harold's first published piece was an article on the dangers to the ozone layer that were posed by aerosol products, published 15 years before international action to curb their use. He remained committed to environmental issues and was prompted to action by learning that re-using his plastic bags when he went shopping was an inconsequential act in terms of averting climate change.

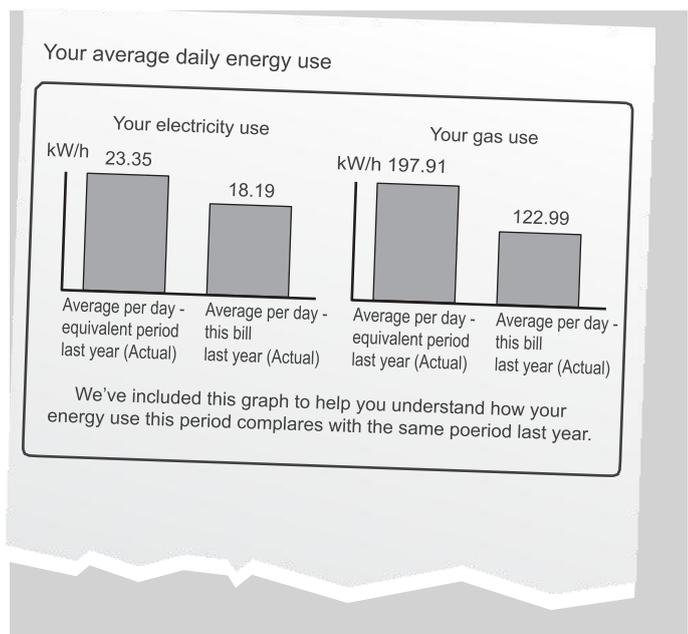
He reasoned that the success of the campaign demonstrated that people wanted to take action but found it difficult to identify how best to make an impact, quickly. Using the research and communication skills he had developed in his business career, Harold decided to produce a book that would be easy to understand and encouraging using. 'How to be a Humankind Superhero: A Manifesto for Individuals to Reclaim a Safe Climate' is the result.

MR AND MRS. WATSON

Hampton, London

Mr and Mrs. Watson from Hampton had a unit installed. Their annual gas bill was £1530.

The tables below were taken from the Watson's actual energy bill:



Using degree days to compare years with different temperatures the 37% reduction in consumption is reduced to over 15%.

They said:

"This device is proof that you don't have to spend thousands of pounds to make a big difference! We have managed to cut our annual heating costs by over 10%, which is actually negating the soaring price hikes from energy providers. We're so impressed; Magnatech is coming with us wherever we move next!"

Lawsons Electrical Ltd

Telephone : 0800 160 1989

info@lawsonselectricaltd.co.uk info@solar-synergy.co.uk